



2296 US Hwy84 W.
Valdosta, Ga. 31602
Telephone 229-548-1102

Valdosta Coca-Cola Bottling Company UNITED

Partnership Agreement

This agreement is entered into on September 1, 2016 by and between Hamilton County School District and Valdosta Coca-Cola Bottling Company UNITED.

1. EQUIPMENT – Valdosta Coca-Cola Bottling Company UNITED agrees to supply and repair, at no cost, the equipment necessary to dispense Coca-Cola and its Allied Products for Hamilton County School District.
2. ADVERTISING - During the entire term of this agreement, and any renewal or extension thereof, no soft drink other than Coca-Cola or its Allied Products shall be advertised at Hamilton County School District.
3. PRODUCT AVAILABILITY – During the entire term of this agreement, Coca-Cola and its Allied Products shall be the exclusive beverage sold in and or dispensed at Hamilton County School District. “Beverage” means all non-alcoholic beverages, carbonated or noncarbonated or natural or artificially flavored drinks. Account must buy its complete requirements of Beverages and products used in the manufacture of those Beverages from Valdosta Coca-Cola Bottling Company UNITED.
4. ADDITIONAL SUPPORT –Valdosta Coca-Cola Bottling Company UNITED will provide banners, menu boards, merchandising, recycle barrels, Coca-Cola Logo signage, and point of sale materials to be determined as needed. Valdosta Coca-Cola Bottling Company UNITED agrees to purchase Hamilton County School District the following: One (1) LED Football scoreboard, One (1) LED Baseball scoreboard, and One (1) LED Softball scoreboard, with a total value of Twenty Eight Thousand Six Hundred Three Dollars (\$28,603.00 + \$4000.00 Installation charge). Valdosta Coca-Cola Company UNITED will provide funding for scoreboard maintenance and repair in the amount of \$300.00 per year in years 3-7. Valdosta Coca-Cola Bottling Company UNITED agrees to pay Hamilton County School District an annual Sponsorship Funding payment in the amount of One Thousand Dollars (\$1,000) for the entire term of this agreement. Valdosta Coca-Cola Bottling Company UNITED agrees to provide a 20% commission on all full service vending at Hamilton County School District. Valdosta Coca-Cola Bottling Company UNITED agrees to provide Hamilton County School District the value of \$675 per school year of donated product and Five Hundred Dollars (\$500) in Powerade kits per school year for athletics. Hamilton County School District agrees to have annual Coca-Cola fundraiser events equal to 200 cases of sold product per year.
5. PRICING – Valdosta Coca-Cola Bottling Company UNITED agrees to our current 2016-2017 CMA Gold Pricing Program on all products delivered to Hamilton County School District by Valdosta Coca-Cola Bottling Company UNITED. All pricing is subject to annual increases.
6. TERM– The Agreement will begin September 1, 2016 and will continue for a period of THREE (3) years, with an automatic annual renewal for up to FOUR (4) additional years.
7. SEVERABILITY – This agreement shall remain valid for the entire term with Valdosta Coca-Cola Bottling Company UNITED having First Right of Negotiation for an additional term to be agreed upon by both parties. All scoreboards purchased shall remain the property of Valdosta Coca-Cola Bottling Company UNITED for SEVEN (7) years thereafter becoming the ownership of the Hamilton County School District. Hamilton County School District agrees to provide a sixty (60) day written notice prior to the termination of this agreement with Valdosta Coca-Cola.

Date _____

Hamilton County School District

Date _____

Valdosta Coca-Cola

(a)

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6. TERM– The Agreement will begin September 1, 2016 and will continue for a period of Seven (7) years.
7. SEVERABILITY – This agreement shall remain valid for the entire term with Valdosta Coca-Cola Bottling Company UNITED having First Right of Negotiation for an additional term to be agreed upon by both parties. All scoreboards purchased shall remain the property of Valdosta Coca-Cola Bottling Company UNITED for SEVEN (7) years thereafter becoming the ownership of the Hamilton County School District. Hamilton County School District agrees to provide a sixty (60) day written notice prior to the termination of this agreement with Valdosta Coca-Cola.

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Hamilton County School District

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Valdosta Coca-Cola



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6. TERM– The Agreement will begin September 1, 2016 and will continue for a period of Eight (8) years.
7. SEVERABILITY – This agreement shall remain valid for the entire term with Valdosta Coca-Cola Bottling Company UNITED having First Right of Negotiation for an additional term to be agreed upon by both parties. All scoreboards purchased shall remain the property of Valdosta Coca-Cola Bottling Company UNITED for Eight (8) years thereafter becoming the ownership of the Hamilton County School District. Hamilton County School District agrees to provide a sixty (60) day written notice prior to the termination of this agreement with Valdosta Coca-Cola.

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Date _____

Hamilton County School District

Date _____

Valdosta Coca-Cola